

# PROMOTION OPPORTUNITIES

MOBILE PROMOTION KIOSK

forum  CentreSpace

# MOBILE PROMOTION KIOSK

(MPK)





# MPK

## AN INTRODUCTION

MOBILE PROMOTION KIOSKS (MPK'S) ARE THE CONTEMPORARY ALTERNATIVE TO POP-UP BANNERS IN SHOPPING CENTRES AND PROVIDE A TAILORED ADVERTISING PLATFORM FOR LARGE OR SMALL BUSINESSES.

A NEW DIRECTION FOR PROMOTIONAL MID-MALL ACTIVITY, POP UP BANNERS AND PODIUMS ARE SUBSTITUTED BY DIGITAL CONTENT WHICH CAN BE UPLOADED REMOTELY BY CENTRESPACE STAFF IN ADVANCE.

MPKS ARE EFFECTIVE AS THEY ALLOW LANDLORDS' AND COMMERCIALISATION AGENCIES TO STANDARDISE PROMOTIONAL PRESENTATION WITH A UNIT WHICH LOOKS SMART ALONG THE MALL.

# CENTRES WITH MPKS

Avenue Shopping Centre, Newton Mearns  
Beacon, North Shields  
Broadway, Bexleyheath  
Capitol, Cardiff  
Cornmill, Darlington  
Forum, Wallsend  
Hillstreet, Middlesbrough  
Sovereign, Boscombe  
Priory Meadows, Hastings  
Ridings, Wakefield  
Templars Square, Cowley  
Prospect, Hull  
St Elli, Llanelli  
Hildreds, Skegness  
Abbeycentre, Newtownabbey  
Piazza, Paisley  
Promenades, Bridlington

# PROMOTERS

DOGS TRUST



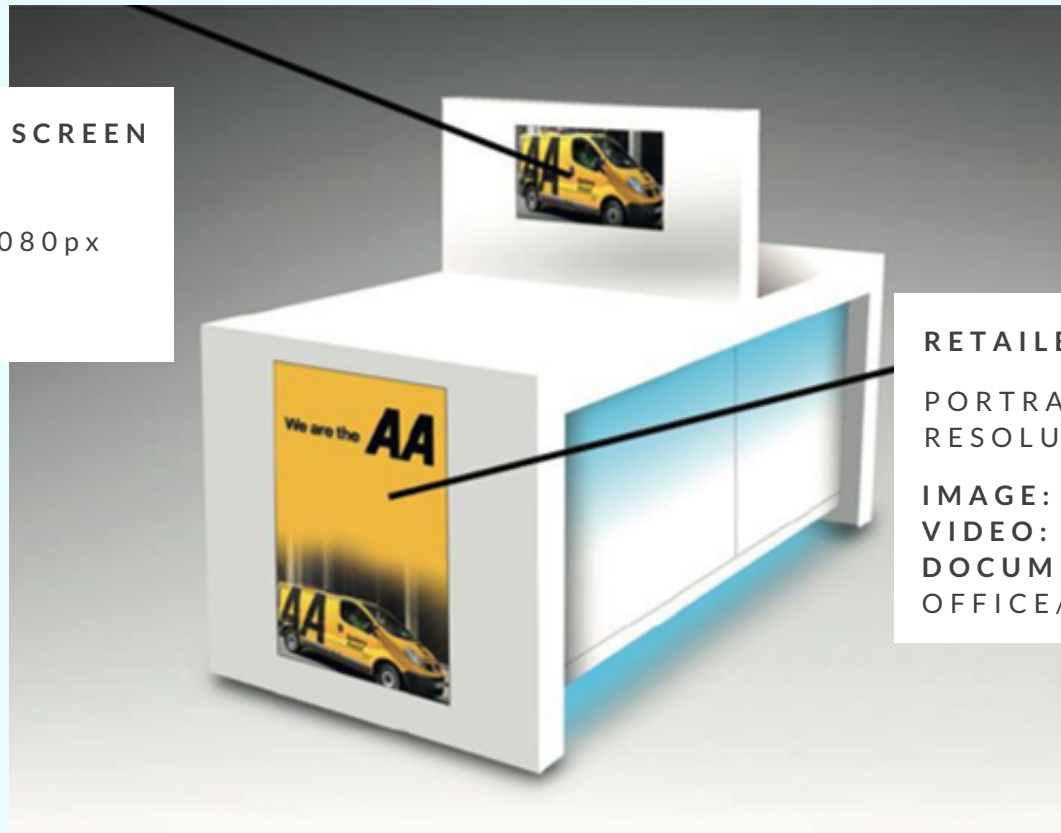
GUIDE DOGS



OVO ENERGY



# GRAPHIC REQUIREMENTS



**RETAILER LOGO - 15" SCREEN**

LANDSCAPE  
RESOLUTION: 1920x1080px

IMAGE: JPEG, PNG

**RETAILER AD - 32" SCREEN**

PORTRAIT  
RESOLUTION: 1080x1920px

IMAGE: JPEG, PNG, SVG  
VIDEO: MP4, OGG, WEBM, MKV  
DOCUMENT: PDF, MOST  
OFFICE/iWORKS FORMAT


# GRAPHIC EXAMPLES

## LANDSCAPE GRAPHICS



# GRAPHIC EXAMPLES

PORTRAIT GRAPHICS



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The annual membership fee for Standard Individual Membership is £28 ex VAT (£33.60 inc VAT).



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JN13445



# MPK CLIENTS



# WE ARE LOOKING FOR...

## NATIONAL COMPANIES:

TELECOMMUNICATION COMPANIES

UTILITIES

CHARITIES

NHS

## LOCAL BUSINESSES:

HOME IMPROVEMENTS

GYMS

HEALTH SERVICES

PHOTOGRAPHERS

TRAVEL AGENTS

SCHOOLS

TOURIST BOARDS

LEGAL SERVICES

RECRUITMENT DRIVES

# PLEASE CONTACT

INFO@FORUMCENTRESPACE.CO.UK

NEWCASTLE:0191 226 8844

LONDON:0207 043 4626

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